

Agency 395

**Eastern Washington State Historical Society****Recommendation Summary**

Dollars in Thousands

	Annual FTEs	General Fund State	Other Funds	Total Funds
<b>2003-05 Expenditure Authority</b>	23.5	2,926		2,926
<b>Total Maintenance Level</b>	37.3	3,112	2,775	5,887
Difference	13.8	186	2,775	2,961
Percent Change from Current Biennium	58.7%	6.4%	100.0%	101.2%
<b>Performance Changes</b>				
General Inflation		(11)	(21)	(32)
<b>Subtotal</b>		(11)	(21)	(32)
<b>Total Proposed Budget</b>	37.3	3,101	2,754	5,855
Difference	13.8	175	2,754	2,929
Percent Change from Current Biennium	58.7%	6.0%	100.0%	100.1%
<b>Total Proposed Budget by Activity</b>				
Acquire and Maintain Cultural, Artistic, and Historic Collections	7.0	338	258	596
Agency Administration	5.3	712	55	767
Cultural, Artistic, and Historical Education and Community Outreach Activities	4.2	103	534	637
Development, Marketing and Communications	4.5		670	670
Museum Operations, Maintenance, and Exhibits	16.3	1,878	1,211	3,089
Compensation Cost Adjustment		70	26	96
<b>Total Proposed Budget</b>	37.3	3,101	2,754	5,855

**ACTIVITY DESCRIPTIONS****Acquire and Maintain Cultural, Artistic, and Historic Collections**

The Museum Collection and the Library/Archives Departments manage the collection of art, artifacts, and archival material in three disciplines: Fine Art, Regional History, and American Indian and other cultures. These departments collaborate with discipline curators and outside partners to acquire material that reflects the cultural, artistic, and historic development of eastern Washington. They are responsible for the preservation, documentation, access, security, and legal transactions for over 65,000 objects, 400,000 photographs, 10,000 books, and 4,200 lineal feet of archival material. Library/Archives serves over 1,800 patrons annually and provides research resources for museum staff. An average of 1,000 objects from its permanent collection are prepared for and maintained on exhibition each year in exhibition space and in the historic mansion, Campbell House. In addition, the Museum Collection Department will oversee 3,500 items from the U.S. Air Force, representing the development of air and space technology in the Inland Northwest.

**Agency Administration**

Overall direction of the agency is provided by the director and a board of trustees consisting of 35 volunteers who set policy, promote the organization, provide financial oversight, and raise funds for the agency. Oversight activities include coordination and tactical meetings; financial review; strategic planning; and articulating the agency's missions and goals. EWSHS and its museum are nationally accredited by the American Association of Museums and designated as an official affiliate of the Smithsonian Institute. Accounting staff maintains financial control over a high volume of transactions to meet state, charitable, and ethical standards.

### **Cultural, Artistic, and Historical Education and Community Outreach Activities**

The Eastern Washington State Historical Society (EWSHS) develops and implements an array of educational programs for the benefit of adults, families, educators, and school groups. It conducts over 150 programs, lectures, and events annually that interpret and enhance visual art, regional history, or American Indian and other cultural exhibitions. EWSHS also supplements the state's educational curriculum for grades K-12 that meet the Essential Academic Learning Requirements for art, state and national history, and social studies. In addition to formal educational programs, the museum offers a range of adult and family activities, such as Family MAC Fest which reaches over 10,000 adults and children; artists-in-residence programs which reach nearly 5,000 visitors; and an ArtFest festival which reaches over 35,000 individuals, with a local economic impact of over \$500,000. EWSHS partners with six colleges and universities to share facilities, staff, and programs to enhance learning for students and area residents.

### **Development, Marketing and Communications**

The Development and Communications Department is responsible for developing and coordinating all aspects of fund raising, annual giving, public relations, special events, marketing, advertising, and membership for the society. Public and private interests drive all fund raising and membership efforts, and all communications efforts are focused on the public at large. Guided by a comprehensive plan, the society has implemented a marketing program that has heightened its community profile and exposed visitors to history, art, and culture.

### **Museum Operations, Maintenance, and Exhibits**

The Eastern Washington State Historical Society curates, designs, fabricates, and installs interpretive visual art, regional history, and American Indian and other cultural exhibitions for the education and entertainment of the general public. Staff operates and maintains four buildings and a parking structure in historic Browne's Addition. Volunteer greeters and docents are recruited and trained with a resulting contribution of approximately 20,000 volunteer hours per year. Visitor Services staff provides customer service to visitors in a way that reflects a 98.5 percent customer satisfaction rate.

### **Compensation Cost Adjustment**

This item reflects proposed compensation and benefit cost adjustments that were not allocated to individual agency activities. The agency will assign these costs to the proper activities after the budget is enacted.